



Fighting Fire With Funding: Social Media Post Examples

These social media posts can be directly shared on Facebook, Twitter (now X), and Instagram by both local fire districts and community organizations. They serve to quickly inform a wide audience about the funding crisis, generate public awareness, and drive engagement by providing a clear call to action to contact legislators.

Social Media Posts (For Local Fire Districts - Focus on Service & Risk):

Example 1

📣 **URGENT: Our Fire Service is at Risk!** 🚒 For 50+ years, demands on CA fire agencies like ours have skyrocketed—from EMS calls to battling wildfires. But funding hasn't kept up, leading to strained staffing, outdated equipment, & even brownouts. This isn't just our problem; it threatens statewide mutual aid, putting ALL communities at risk. Your safety depends on adequate funding! Call your State Legislators & the Governor to demand action! #FightingFiresWithFunding #FireFundingCrisis #SupportLocalFire #CommunitySafety #CAFire

Example 2

🤝 **Mutual Aid at Risk!** Did you know your local fire agency is a crucial part of California's statewide mutual aid system? During major fires like Eaton and Pacific Palisades, over 60% of personnel came from local agencies. But outdated funding means this system is strained, with alarming "Unable to Fill" calls for help. When local agencies struggle, all of CA is less safe. Urge your legislators to invest in ALL fire services! #FightingFiresWithFunding #MutualAid #CAFire #CommunityFirst #ProtectOurHeroes

Social Media Posts (For Local Fire Districts - Focus on Community Impact & Call to Action):


Example 1

Protecting Our Community: We Need Your Voice! Your local fire district is facing a critical funding shortfall. Increased service demands, like medical emergencies & complex wildfire response, have outpaced our stagnant funding mechanisms from the 1970s. This gap impacts our ability to maintain essential services and our role in vital statewide mutual aid. Will you help us? Please call your CA State Assemblymember, Senator, & the Governor's office today to advocate for sustainable fire service funding! Your call makes a difference. #FightingFiresWithFunding #FirefighterSupport #PublicSafety #ActNow #CAleg #LocalFire




FDAC
Fire Districts Association of California

Example 2

 **More Demands, Same Dollars? Not Sustainable!** For 50 years, our fire service has taken on HUGE new roles – from advanced EMS to battling mega-wildfires. But our funding mechanisms are stuck in the 1970s. This gap means rising costs for training, equipment, & staffing are unfunded mandates. It's a crisis affecting public safety. Call your State Assemblymember & Senator to demand updated funding for our essential services! #FightingFiresWithFunding #FireServiceNeeds #FundingCrisis #CAleg #PublicSafety

Example 3




Ever wonder about the difference between CalFire and your local fire department?  Both are absolutely vital to California's safety, but they play distinct, yet interconnected, roles!

CalFire is our state's fire department, primarily focused on large-scale wildland fire protection across State Responsibility Areas. They are instrumental in battling major wildfires.

Local fire agencies (like your city's fire department or a local fire district) are the first line of defense right in our neighborhoods! They provide all-risk emergency services—responding to everything from medical emergencies and car accidents to structure fires and local wildfires, often within minutes.

Why are local agencies so incredibly important to our state?

- **Daily Protectors:** They handle the vast majority of daily emergencies that impact our communities directly.
- **Backbone of Mutual Aid:** During large incidents like major wildfires, local agencies form the foundation of California's statewide mutual aid system. For example, during recent fires in Eaton and Pacific Palisades, over 60% of personnel came from local agencies, with local government engines making up 42% of those deployed.
- **Filling the Gaps:** They provide critical support, manpower, and engines to supplement CalFire and other agencies, ensuring we have enough resources to fight complex emergencies across the state.

Our state's overall emergency response strength depends heavily on the robust funding and operational capacity of these local heroes. Let's recognize and support the essential work they do every single day!   


#CaliforniaFire #LocalFirefighters #CalFire #CommunitySafety #MutualAid #SupportOurFirefighters #FirstResponders




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Social Media Posts (For Community Organizations like Chambers of Commerce - Focus on Business & Community Well-being):

Example 1

 **Community Safety = Economic Vitality!** Our local fire agencies are facing a critical funding crisis, directly jeopardizing public safety and the stability of our community. Their services have expanded dramatically over 50 years to include vital EMS and wildfire response, but funding hasn't kept pace. This impacts their ability to respond effectively and strains our crucial mutual aid system. A strong fire service protects lives, property, AND our local economy. Join us in urging California legislators to prioritize secure, long-term funding for our local firefighters! #FightingFiresWithFunding #CommunityPartners #InvestInSafety #LocalBusiness #FireFunding #CAFireCrisis

Example 2

 **A Safer Community is a Stronger Community!** Our local fire departments do so much more than fight fires – they respond to EMS, hazmat, & more. Their service demands have soared for decades, but funding hasn't kept pace. This impacts everything from response times to equipment. Investing in our firefighters is investing in our quality of life and future prosperity. Join us in telling CA leaders to provide adequate funding for local fire districts! #FightingFiresWithFunding #CommunityWellbeing #SupportFirefighters #LocalImpact #InvestInOurFuture

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